



Woven Aluminum Heat Reflective Night Covers for Open Refrigerated Display Cases

Produce Department

“We’ve noticed a substantial reduction in morning trim time in addition to reduced shrink from wilted or aged product.”

- *Produce Department*



A CASE STUDY

A new test conducted at a major US supermarket chain store showed that the use of Econofrost Reflective Night Covers reduced produce discard by 75%. The produce department manager reported an “average decline in trim from one barrel a day to one quarter barrel a day,” eliminating produce losses of \$50 to \$65 per day and reducing labor needed to maintain produce displays. Management reported that the store saved more than \$8,000 over a five month test period in the produce department alone.

Though Econofrost was installed store-wide, the savings in the produce department alone more than paid for the \$6,900 Econofrost installation (freight, taxes and installation). Econofrost thermal barriers also save energy and can reduce refrigeration costs by up to 50%.